

"Larry Cohen has acquired a cult following for his strikingly elegant execution of the most outrageous story lines. 'The Stuff' may catapult him to crossover country. 'The Stuff' is surprisingly absorbing fun. Cohen manages a great deal of comic tension and reveals himself as a moralist with more faith in the human race than Cronenberg, Romero and Dante."

Andrew Sarris, VILLAGE VOICE

"Delightfully entertaining! With something worth saying about food fads and hype."

JUDITH CRIST

"Fans will eat this one up! A rich mine of horror and suspense and Larry Cohen is digging to the bottom and beyond."

Archer Winsten, NY POST

"'The Stuff' is always amusing, at times hilarious. A Pop Art piece—what Andy Warhol's art was to the soup can. Michael Moriarty plays with a refreshing devil may care bravado. Paul Sorvino is outrageously comic."

Richard F. Shepard, NY TIMES

"Larry Cohen has concocted a nifty horror movie that's clever, satirical and funny. 'The Stuff' is amusing and intelligent."

William Wolf, GANNETT NEWS SYNDICATE

"Movie of the week. Weird and witty, the special effects are first rate. Larry Cohen's blackly comic attack on America's cult of consumerism springs more perverse surprises than any fright farce seen all year. Catch 'The Stuff' before it catches you."

NY DAILY NEWS

"Cohen's witty new science fiction film combines elements of 'Body Snatchers' with deft satire. It's a tasty treat when most of Hollywood's product seems bland."

Lou Lumenick, NEWARK RECORD

"'The Stuff' is as enjoyable and nutty as a Snickers."

Bruce Williamson, PLAYBOY

"'The Stuff' is a wildly ambitious movie—a springboard for satirical shots at TV commercials and industrial espionage. It comes alive because of the ingenuity of the actors and Cohen's willingness to have fun with the material. 'The Stuff' does for this movie what pods did for 'Invasion Of The Body Snatchers'... a lot of nice touches."

ROGER EBERT

"When Larry Cohen is on a roll, his imaginative naughty audacity creates movies with a raucous satirical wit. 'The Stuff' is one of his funniest efforts."

Myron Meisel, MOVIEGOER

THE NEW YORK CRITICS LOVE LARRY COHEN'S STUFF!



MANAGEMENT: Peter Sabiston / Robert Littman THE AGENT'S GROUP
409 N. Camden, Beverly Hills, CA 90210 213/278-1572

New World Pictures presents A Larco Production • A Larry Cohen Film "THE STUFF" Starring MICHAEL MORIARTY • ANDREA MARCOVICCI • GARRETT MORRIS • SCOTT BLOOM
PAUL SORVINO as "Spears" • Guest Star DANNY AIELLO and PATRICK O'NEAL Director of Photography PAUL GLICKMAN • Music by ANTHONY GUEFEN
Edited by ARMOND LEBOWITZ • Executive Producer LARRY COHEN • Associate Producer BARRY SHILS • Produced by PAUL KURTA • Written and Directed by LARRY COHEN

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